

PROFESSIONAL SUMMARY

Highly motivated, flexible multimedia designer with over 20 years of solid international corporate and small business experience. Dedicated to keeping abreast of new trends, technologies and marketing opportunities. Highly skilled on any computer system and constantly learning and improving. Solid project management and art direction experience. Experienced with customer databases and Google Analytics. **Adept at handling multiple projects and tight deadlines while staying under budget.**

Portfolio available at seadevil.design.com

WORK EXPERIENCE

SUNLESS, INC. Telecommuting, Cleveland, Ohio *Senior Graphic Designer* 2022 – 2023
Responsible for all printed design work including all marketing material and product labeling. Proficiently handled the workload of three advertising agencies while new management transitioned and on-boarded agencies.

QUEST DIAGNOSTICS Telecommuting, Cleveland, Ohio *Art Director* 2012 – 2022
Responsible for all design and programming work for marketing and website design and development. Managed all marketing related activities for all testing lines and web properties. Oversaw the education and marketing department's smooth transition from small independent specialty diagnostics laboratory to its acquisition by Quest in 2018.

ARMY NATIONAL GUARD Salem, Oregon *SSG/E-6 Technical Engineer* 18 years
Supervises and participates in construction site development; schedules and performs quality control inspections; supervises technical engineering activities relating to construction surveying, drafting and testing of construction and AutoCad design.

SEADEVIL DESIGN Roseburg, Oregon *Freelance Designer* 22 years
Responsible for all design work for many clients including branding and print marketing, SEO and internet marketing, social media management, web design and development and video production.

CAREER RELATED SKILLS

DESIGN SOFTWARE AND HARDWARE:

Proficiency in software applications including all Adobe Creative Cloud Applications. Over 20 years of experience with PC and Mac platforms in all design disciplines. Managed hardware and software purchasing and implementation for high-end graphics departments for 18 years.

WEB DESIGN AND DEVELOPMENT:

WordPress design and development, HTML, CSS, Dreamweaver, JavaScript and database implementation. Google analytics, search engine optimization, social media management and internet marketing.

VIDEO AND ANIMATION:

Proficiency in software applications including 3D Studio Max, Cinema 4D, Premiere Pro, Final Cut Pro, and After Effects. Five years of experience creating trade-show and sales meeting video, presentation campaigns and commercials from concept to completion. Created and developed online streaming webinars and event videos.

EDUCATION

B.A. GRAPHIC DESIGN | KEENE STATE COLLEGE Keene, New Hampshire *GPA: 3.7*

Course work included graphic design layout, photography, typography, prepress, 3D animation, web design and development, video production and advanced multimedia.