

Jeremy Cargill

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professional summary

Highly motivated, flexible multimedia designer with 20 years solid international corporate and business experience. Hard working team player, loyal and dedicated to keeping abreast of new trends and technologies. Highly skilled on both PC and Macintosh platforms. Solid project management and art direction experience. Experienced with customer databases and Google Analytics.

Portfolio available upon request.

work experience

Quest Diagnostics, Cleveland HeartLab, Cardiometabolic Center of Excellence, Telecommuting, Cleveland, Ohio
Creative Director 2012 – current

- Art Direction
- Graphic Design and Illustration
- Web Design and Development
- Social Media Management
- Video Production
- SEO and Internet Marketing

Army National Guard, Florence, Arizona
S5G/E-6 Technical Engineer 12T 2005 – current

- AutoCAD Design
- Soil Science
- Construction Surveying

Freelance Design, Eugene, Oregon
Graphic Designer/Webmaster 1997 – 2012

- Graphic Design
- Web Design
- Social Media Management
- SEO and Internet Marketing
- Video Production

Phoenix Children's Academy, Phoenix Arizona
Art Director/Webmaster 2007 – 2012

- Art Direction
- Graphic Design and Illustration
- Web Design and Development

SCF of Arizona, Phoenix, Arizona
Senior Graphic Designer 2004 – 2005

- Art Direction
- Design Layout and Prepress
- New Media Project Management
- Corporate Communications

Smiths Group PLC, Medical Division London, England
Keene, New Hampshire
Marketing Communications Specialist 2000 – 2004

- Sales Meeting Development and Management
- Graphic Design and Multimedia Development
- Corporate Communications

career related skills

Design Software and Hardware:

Proficiency in software applications including all Adobe Creative Cloud Applications.

Over 20 years of experience with PC and Mac platforms specializing in PC and Mac troubleshooting. Managed hardware and software purchasing and implementation for high-end graphics departments for 18 years.

Web Design and Development:

WordPress design and development, HTML, CSS, Dreamweaver, JavaScript and database implementation. Google analytics, search engine optimization, social media management and internet marketing.

Video and Animation:

Proficiency in software applications including 3D Studio Max, Cinema 4D, Premiere Pro, Final Cut Pro, and After Effects.

Five years of experience creating tradeshow and sales meeting video, presentation campaigns and commercials from concept to completion. Created and developed DVD menu and packaging designs and online streaming webinars.

education

B.A. Graphic Design, 2003

Keene State College

Keene, New Hampshire
GPA: 3.7; Dean's List 2001 - 2003

- Course work included graphic design layout, photography, typography, prepress, 3D animation, web design and development, video production and advanced multimedia.

Utah State University

Logan, Utah

Engineering Program 1995 - 1997

- Drafting Scholarship Recipient
- Course work included engineering fundamentals, 3D engineering design, drafting.

▲ Award winners

- Websites completely designed and developed and currently LIVE and in use.

- ◆ Filmed video footage, edited, composed music score and/or designed packaging.

- ❖ Designed all theme related logos, materials and content, including opening and closing video sequences.

print publications

Cleveland HeartLab

Brand Identity Manual
Practitioner's Guide
One Page Marketing Flyers
Fillable Custom Requisitions Forms

SCF Arizona

- ▲ *AZ@Work Magazine (winner of the 2004 International Gold Quill Award, Best of Show at AASCIF, and many other Copper and Cactus Quill awards.)*
- ▲ *2005 Corporate Brochure (AASCIF Award Winner)*
2004 Annual Report (Art Direction and Prepress)
CS Team "Elephants" Campaign (Art Direction, 3D modeling, and Presentation)
Computer Migration Campaign
SCF of Arizona posters, check stuffers and brochures

web design and development

Cleveland HeartLab

- www.clevelandheartlab.com
- www.knowyourrisk.com
- www.chlcme.com
- www.knowyourrisktoday.com

Freelance

- www.baledoneen.com
- www.theheartattackandstrokepreventioncenter.com
- www.lisacolliercool.com
- www.medhealthwriter.com
- www.craigdguillot.com
- www.tamharbert.com
- www.wiernermobileshow.com
- www.okyanos.com
- www.tissuegenesis.com
- www.okyanosglobalhealth.com
- www.mormonstories.org
- www.mormonmatters.org
- www.mormonfaithcrisis.com
- www.bustercargill.com

Phoenix Children's Academy (full list available)

www.phoenixchildrensacademy.com
www.phoenixschools.com
www.phoenixschoolselementary.com
www.mini-skool.com
www.gatewayacademy.com
www.peanutgallerychildcare.com
www.bearfootschools.com

video production

Cleveland HeartLab

- ◆ *TMAO in 60 Seconds*
- ◆ *Inflammation in 100 Seconds*
- ◆ *Quarterly Streaming CME Webcasts*
- ◆ *A Day in the Life of a Sample*

Phoenix Children's Academy

- ◆ *PCA Preschool Commercial*

Smiths Medical

- ◆ *Company DVD Video*
- ◆ *Interactive Product Guide*

Center Stage of New Hampshire

- ◆ *2003 Pumpkin Festival DVD (selections filmed for the Travel Channel™)*

Valley Regional Hospital

"Health Matters" public broadcast TV show

multimedia

Smiths Medical

- ◆ *Association for Professionals in Infection Control and Epidemiology (APIC) 2000 - 2002*
- ◆ *American Society of Anesthesiologists (ASA) 3D Rendered Products - (Hypodermic Needle-Pro, Small Gauge, Filter-Pro, Arterial Blood Sampling Kid, SharpSafe, ProVent)*

Phoenix Children's Academy

- ❖ *Company Name Change Campaign 2009*

SCF of Arizona

- ▲ *Wellness Wednesday Flash Campaign (AASCIF Awards, 2005 Copper Quill Award)*

sales meeting events

Cleveland HeartLab

- ❖ *"Right Now" National Sales Meeting 2011*
- ❖ *Annual Symposiums 2011 - 2016*

Third Wave Technologies

- ❖ *"A Brand New Day" National Sales Meeting 2002*
- ❖ *"Right Now" National Sales Meeting 2005*
- ❖ *"Champions" National Sales Meeting 2006*

Smiths Medical

- ❖ *"Rhythm of Success" National Sales Meeting 2000*
- ❖ *"Unlock the Potential" National Sales Meeting 2001*
- ❖ *"Right Now" National Sales Meeting 2002*
- ❖ *"The Power of One" National Sales Meeting 2003*
- ❖ *"Beyond Boundaries" National Sales Meeting 2004*